



**NASEF**  
NORTH AMERICA SCHOLASTIC  
ESPORTS FEDERATION...  
*Game. Grow. Learn. Lead.™*

[www.esportsfed.org](http://www.esportsfed.org)

## BEYOND THE GAME CHALLENGES #4

### WHEN I GROW UP:

# INTERVIEW AN ESPORTS PROFESSIONAL

ESPORTS CAREER EXPLORATION: CONTENT CREATORS, ENTREPRENEURS & ORGANIZERS

Journalists write and edit articles that are featured on blogs and websites. They research current events in esports to uncover topics for future articles. They also conduct interviews, both online and in person, to obtain relevant insights from the esports community. STEM learners are always striving to learn more about the career opportunities that await them. Identify an esports professional and dig into what interests you related to their career and try out your journalistic skills!

#### Challenge

Select someone working in the esports industry and interview them! Learn more about what they do, ask questions about what they recommend for you, and document your findings.

#### Award

Scholastic esports scholarship (\$500), (1) Western Digital SSD, (1) 15-minute mentoring session with an esports professional/collegiate athlete, and website/social media recognition.

#### Challenge Details

- **Research** careers in esports. What do journalists, streamers, and shoutcaster do in the field of esports?
- **Analyze** blogs, articles, websites and streams with interviews of esports professionals. Identify their strengths and weaknesses.
- **Create** a plan. Before you tackle this Challenge, spend some time thinking about what you will need to do to accomplish it. Don't forget to include your list of esports professionals you would like to interview, your questions, type of technology or media you will use to capture your conversation and notes, date and time for the interview!
- **Reach** out to an esports professional through their email or social media. Remember, it can be a streamer, shoutcaster, general manager, IT support, and not just athletes. We encourage you to be creative.
  - **Request** if you may interview them through email, text, video chat, stream, in-person, or call.
- If you are unable to reach out to an esports professional, make sure to view one of our esports professionals discussing their career pathways in our library located at [Beyond the Game Challenges](#) or within your [Club Portal](#).
- **Share** highlights from your interview via a video, stream or blog.
- **Upload** the video, broadcast or blog to your Club's social media and make sure to use the hashtag **#esportsBTG**, so we will be able to locate it.
- This Beyond the Game Challenge can only be submitted by an individual student.



## BEYOND THE GAME CHALLENGES #4 (CONTINUED)

# WHEN I GROW UP: INTERVIEW AN ESPORTS PROFESSIONAL

### ESPORTS CAREER EXPLORATION: CONTENT CREATORS, ENTREPRENEURS & ORGANIZERS

#### Judging Criteria

A panel of NASEF team members, affiliates and partners will review submissions based on the following criteria:

- **Impact:** How engaging or interesting was your interview and article or video? Did you generate more interest in your esports Club or team?
- **Innovation:** How creative is your submission? Did you try new techniques or improve upon other interviews?
- **Technology:** What types of technology or digital media did you utilize? Did you try a new technology, program or platform?
- **Management:** How did you manage your project? What types of tools did you use?
- **Contribution:** How does your project contribute to your esports Club and/or broader community? How much did your project benefit your esports Club and broader community on campus?

#### Submission Requirements

- All entries must be submitted at [Beyond the Game Challenges](#) or within your [Club Portal](#) by Friday, May 29, 2020 by 5:00 pm PT|6:00 pm MT|7:00 pm CT|8:00 pm ET.
- Please complete the following components of this Beyond the Game Challenge in our submission portal:
  - **Research** about journalists, streamers, and shoutcasters (you may also research other careers in esports) in esports. Select one profession in esports based on your research and answer the following:
    - Which career did you select? How did you research the careers? Which websites did you use? What type of skills and education do you need for that career? (200-word limit)
  - **Analyze** blogs, articles, websites and streams with interviews of esports professionals. Identify their strengths and weaknesses. Review a few interviews, conduct your analysis, and answer the following:
    - Which interviews did you review? Provide 1-2 examples. Describe what you defined as a strength in the interview. Describe what you defined as a weakness in the interview. (200-word limit)
  - **Create** a plan. Be sure to include: your list of esports professionals you would like to interview, your questions, type of technology or media you will use to capture your conversation and notes, plus date and time for the interview. Upload your plan as a file (Word, PDF, Excel Spreadsheet, or Screenshot image accepted) and describe your plan. (200-word limit)
  - **Reach** out to an esports professional through their email or social media. Remember, it can be a streamer, shoutcaster, general manager, IT support, and not just athletes. We encourage you to be creative.
    - **Request** if you may interview them through email, text, video chat, stream, in-person, or call.
    - If you are unable to reach out to an esports professional, make sure to view one of our esports professionals discussing their career pathways in our library located at [Beyond the Game Challenges](#) or within your [Club Portal](#).
  - **Write** a blog post (a minimum 500 words submitted in the submission form (you can copy and paste from a Word or Google document). The blog post must include the following information: Who you interviewed (name, title, organization or affiliation), photos, videos or images from the interview, and what you learned from the interview (provide 2-3 examples). (500-word minimum)
  - **Assess** your interview. What are the key elements of the interview (Club members, event, audio, etc.? What worked well during your interview? What issues came up during your interview? How does it contribute to your Club and/or campus? How have you or your esports Club utilized your interview? (200-word limit)
  - **Make** the career connection for yourself. How does your experience as a Content Creator (general managers, event organizers, IT support, etc.) contribute to your career aspirations? Has this experience changed your thinking about a career in the esports industry? (500-word limit)

**Questions?** For any questions, email us at [info@esportsfed.org](mailto:info@esportsfed.org) or via [NASEF Community Discord](#).

